



Fine Arts Homecoming:
Championing HBCU student + alumni artists and Opening Doors for emerging + mid-career artists + designers of Africa, the Caribbean and the Americas.

KEY Art + Design Fair MIAMI BEACH ART WEEK (DURING ART BASEL) DECEMBER 2 – 6, 2026



THE VENUE
A 32,000 SQ FT TENT
ON A ONE-ACRE SITE
ON THE SANDS OF
MIAMI BEACH



**4601 COLLINS AVENUE
MIAMI BEACH, FL 33140**
(MID-BEACH NEAR SOHO BEACH HOUSE,
FONTAINEBLEAU & EDEN ROC NOBU HOTEL)



1,500
UNIQUE VISITORS
TO THE ART FAIR
DAILY



2,500
SEATING FOR
LIVE CONCERTS
AND EVENTS
EACH EVENING



20,000
UNIQUE ATTENDEES
3 HOURS PER ATTENDEE

The KEY audience is the culture's most valuable room: art collectors, curators, artists, and designers with HBCU alumni and students, established professionals, and cultural travelers. College-educated and high-income, concentrated in the **35–65** range, they travel from across the East Coast for Miami Art Week — ready to acquire art, experience premium hospitality, and support brands that show up authentically for Black culture. The **18–22** student pipeline adds a second generation of influence in one venue.

5 DAYS OF ART, CULTURE & MUSIC

**DAY 1
WED
DEC 2**



ART PANEL
DISCUSSION



SIGNATURE
EVENT

**DAY 2
THU
DEC 3**



ART PANEL
DISCUSSION



VIP YACHT PARTY



SIGNATURE
CONCERT

**DAY 3
FRI
DEC 4**



ART PANEL
DISCUSSION



SIGNATURE
CONCERT

**DAY 4
SAT
DEC 5**



HEADLINE
CONCERT

**DAY 5
SUN
DEC 6**



SUNDAY
BRUNCH



TUE DEC 1
3PM – 11PM



WED DEC 2
6PM – 11PM



SUN DEC 6
6PM – 11PM

VENUE RENTAL FOR PRIVATE EVENTS

KeyArtFair.com