



KEY ART + DESIGN FAIR: Miami Beach Art (Basel) Week

“FINE ARTS HOMECOMING” — HBCU PARTNERSHIP PROGRAM

Indian Beach Park · Miami Beach Art Week · December 2–6, 2026

The Only Miami Art Week Fair Exhibiting HBCU Excellence on the World's Art Stage.

KEY Art + Design Fair returns for its second Miami Art Week on a one-acre Miami Beach oceanfront campus at 46th & Collins Avenue, Miami Beach, FL. Our HBCU initiative is designed for advancement, alumni relations, marketing, and admissions alike. And the exposure extends beyond our sand: student delegations spend the week at the center of the global art market, with the opportunity to visit Art Basel Miami Beach and the week's leading fairs, museums, and collections — **seeing firsthand the caliber, pricing, and professional standards of artists at the top of the field and returning to campus with a working map of the art world.**



Howard University Chadwick A. Boseman College of Fine Arts

Panel Discussion

“Bison at Basel x KEY Art + Design Fair” December 2025



HBCU PACKAGES

FOUNDERS PACKAGE **\$19,500**

32' linear wall exhibit in main fair (exhibit approx. 16 student & alumni works) [\$5,000]
Two 45 minute Panel Discussions (and/or sponsor a panel discussion) [\$4,000]
Private 2 hour reception (food not included)* [\$3,000]
30 tickets Yacht Party, branded tables, sponsor listing, priority dinner seating [\$7,500]
40 general admission passes to KEY Art + Design Fair

LEGACY PACKAGE **\$10,500**

16' linear wall exhibit in main fair (exhibit approx. 8 student & alumni works) [\$3,000]
Panel Discussion 45 minutes (or sponsor a panel discussion) [\$2,000]
Private 2 hour reception (food not included)* [\$3,000]
10 tickets Yacht Party with branded table, priority dinner seating [\$2,500]
20 general admission passes to KEY Art + Design Fair

GRADUATE PACKAGE **\$7,000**

12' linear wall exhibit in main fair (exhibit approx. 6 student & alumni works) [\$2,500]
Shared 2 hour Reception (food not included)* [\$2,000]
10 tickets Yacht Party with branded table priority dinner seating [\$2,500]
14 general admission passes to KEY Art + Design Fair

HOMECOMING PACKAGE **\$4,500**

8' linear wall exhibit in main fair (exhibit approx. 4 student & alumni works) [\$2,000]
10 tickets Yacht Party with branded table, priority dinner seating [\$2,500]
8 general admission passes to KEY Art + Design Fair

EXHIBIT-ONLY PACKAGE **\$2,500**

8' linear wall exhibit in main fair (exhibit approx. 4 student & alumni works) [\$2,500]
Installation included
4 general admission passes to KEY Art + Design Fair

*Catering Estimate \$2,500 per 50 people (\$50 per person with passed hors d'oeuvres service); Examples of menu items: Mini lobster roll, Jerk chicken skewers, Goat cheese & charred apple bruschetta, Mini plantain tartlets, Mini Maryland crab cakes, Cajun shrimp, Three-cheese arancini, Veggie rasta pasta spoons, Crispy chicken bits

† Art Shipping not included

- Exhibit walls are 8' high. Layout design, installation & standard lighting included.
- Student exhibit area is reserved for the center aisles (C-1 to C-9 and D-1 to D-9) with opportunities for other locations for Founder & Legacy packages.
- Panel stage seats 6 and an audience of 100-150
- Receptions host up to 250 people

